



September 29 – October 1
online

www.bernstein-conference.de

Exhibitor Guidelines

The online exhibition will be setup by the conference organizers. Please send all relevant material to bernstein.conference@fz-juelich.de until **September 17, 2020**.

In order to get access to the conference platform, please do not forget to register as 'exhibitor': bit.ly/BC20_Registration

In 2020 conference registration will be free of charge, thus no limitation in booth staff.

Exhibition booth

Once the booth is setup by the organizers, we can arrange an appointment prior to the conference in order to check the booth details.

Each booth comes with a separate chat. Parallel to the chat you can setup a video session where you can showcase your products and services via slide share. In addition you can invite several participants on screen, while other participants can watch the session and interact via chat.

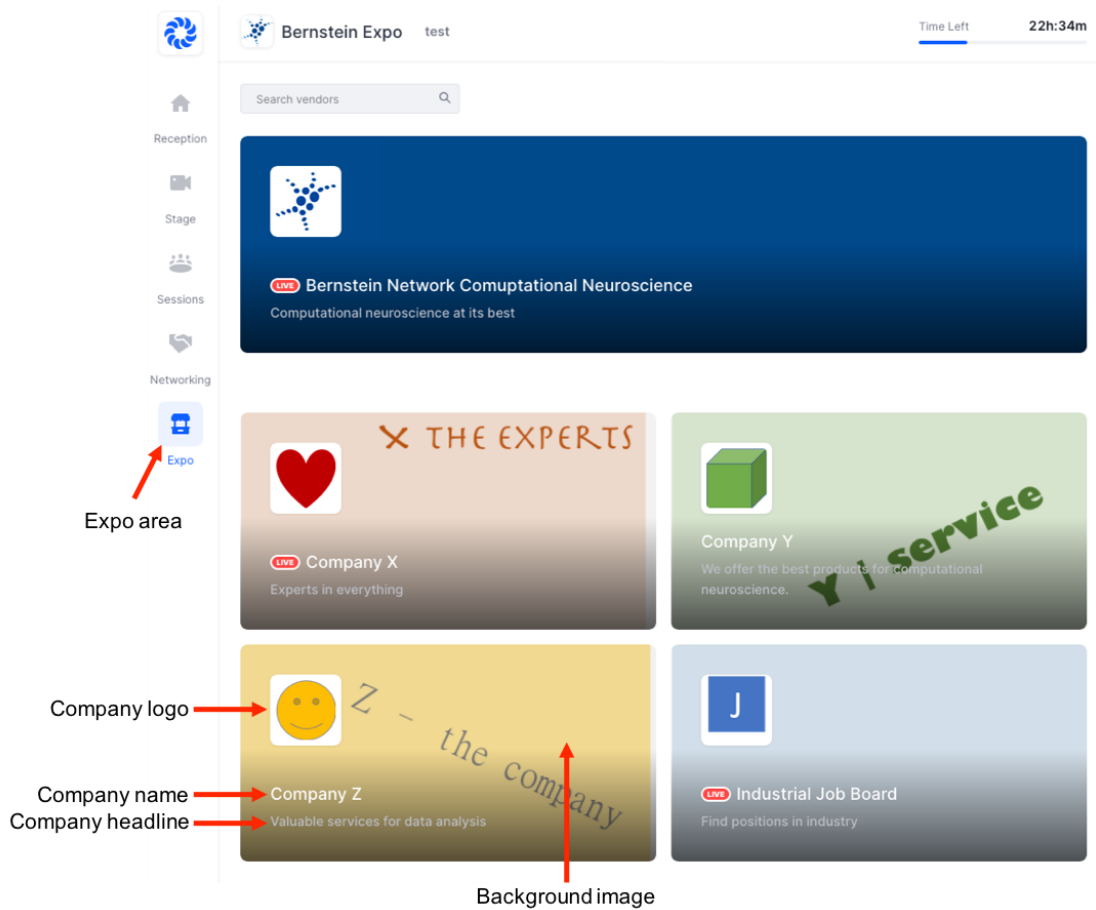
Please provide us with the following information and material (for details please check pictures below):

Essential:

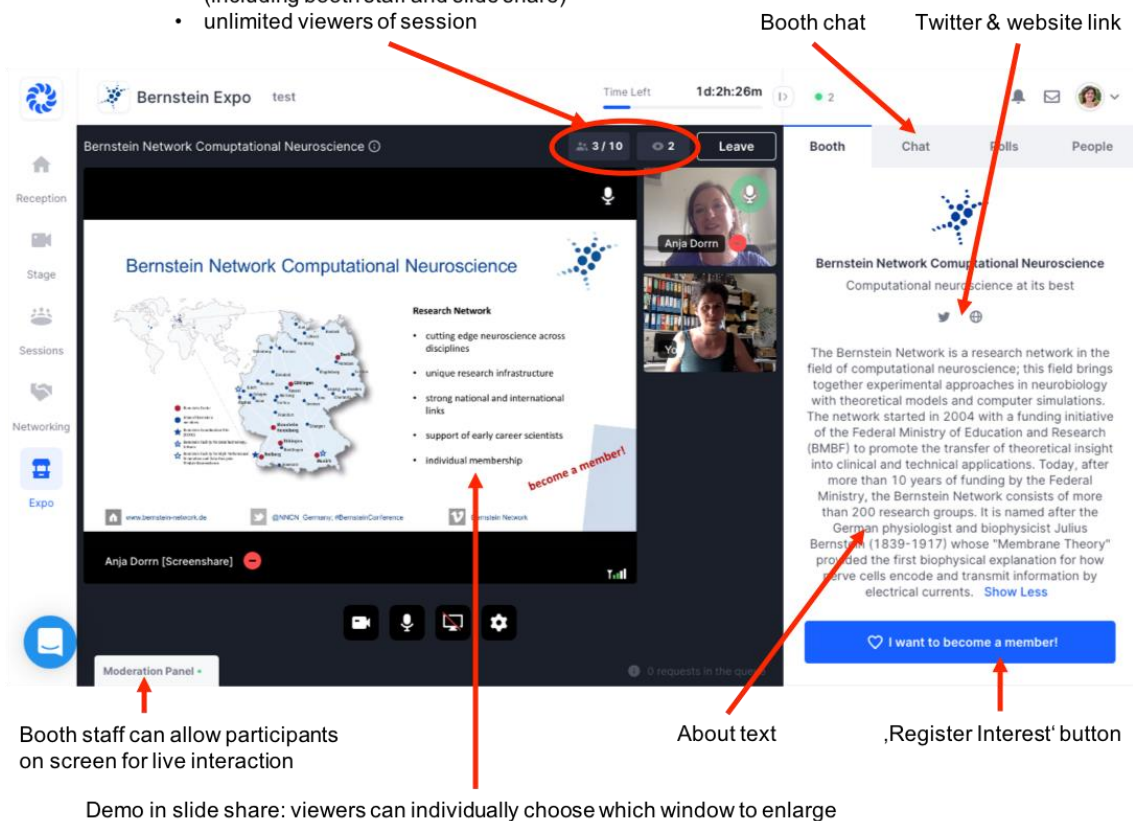
- Company name
- Company headline: short description underneath the company name
- Company website
- Company email: this is the email that will receive emails from attendees who click the button 'Register Interest' in the booth.
- About text: short information about the company, we recommend less than 500 words
- Moderators: names of booth staff to moderate the video session and live demonstrations
- Register interest button text: customize the text of this button
- Company logo: 1080 x 1080 px, size cannot exceed 1 MB
- Background image: 1000 x 350 px, size cannot exceed 1 MB

Optional:

- Twitter link
- Offer text: e.g. 10 % discount to every participant
- On-demand video: if you do not want to use the video session option but stick to the chat only, you can upload one video (YouTube, Vimeo or Wistia)
- Register interest button: here you can also link your website instead of your company email



- up to 10 participants in live video session (including booth staff and slide share)
- unlimited viewers of session



Booth staff can allow participants on screen for live interaction

About text

,Register Interest' button

Demo in slide share: viewers can individually choose which window to enlarge

Industrial Job Board

One booth in the virtual exhibition area will be dedicated for the industrial job board. Slides containing job advertisements will be presented in loop-mode as an ongoing presentation. In addition a weblink will guide to downloadable PDF of the presentation. Please provide us with:

- 1 PowerPoint slide/ PDF (ratio 16:9) with all relevant information regarding the job advertisement

Sponsorship

Please provide us with the following information and material:

- Company name
- Company website
- Company logo: 1000 x 500 px, size cannot exceed 1 MB

**The Bernstein Conference is organized by:
Bernstein Network Computational Neuroscience**
c/o Bernstein Coordination Site (BCOS)
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